



**भारतीय मानक ब्यूरो**  
**BUREAU OF INDIAN STANDARDS**

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**SPEED POST**

Our Ref: MDD-III/IS 1417

26-07-2012

**All Licencees of Hallmarking as per IS 1417**

Dear Sir(s),

It has been seen that jewellers are using purity No. as per IS 1417 such as 958, 916, 875, 750, 585 & 375. This leads to confusion and misleads consumers for jewellery with hallmarked. Sometimes, jewellers are also misleading the consumers stating that the above mentioned no. marked on the jewellery is hallmarked. It is once again advised that hallmarked jewellery is required to be with 5 symbols which needs to be displayed in your show-room and any of these symbols including above mentioned purity No. should not be marked on any non-hallmarked jewellery.

Non-compliance of the above instruction, if found will lead to cancellation of your licence as per terms and conditions of the licence granted to you under BIS Act, Rules and Regulations.

Thanking you,

Yours faithfully,

(Rakesh Chander)  
Sc-F& Head(MDD-III)